

Mark

"MARK IS A GREAT AGENT!! He was never pushy, was always attentive, had great negotiating strategies, managed every detail, clarified paperwork, AND he was really fun and a nice guy. **He made our whole process a pleasure.**"

- Adams and Savage

Call me and let's discuss your goals, your property's value, and start planning for your sale.



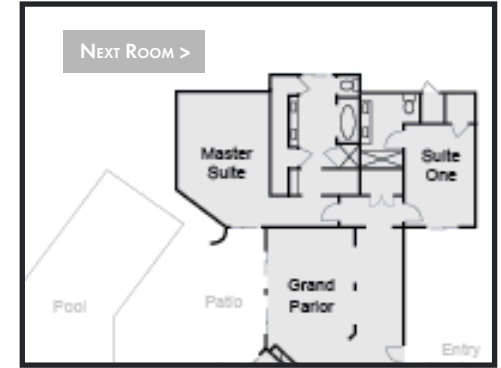
TOP THREE REALTORS OF 2016
THE DESERT SUN

THE MARKET ADVANTAGE

My understanding of your home's value, along with my proven marketing ability makes me stand out among desert agents. I listen, communicate often, and provide advice you can trust. From effective pricing, to a marketing plan that ensures complete market exposure, you can rely on me to help you succeed.

Mark's Floor Plan Tours

Buyers find homes online first and MLS photos alone never do them justice. With Mark's Floor Plan Tours and professional photos, buyers get a completely different experience. **Buyers intuitively explore your home - room by room.** Agents get the equivalent experience which helps if they don't take the time to preview in person. The same tour is perfect for out-of-town buyers who typically need convincing that a house is truly worth a return trip.



Narrated walkthroughs are another great tool absentee buyers can use to explore online.

The Market Advantage:

Traditional Mkting +

Basic Mkting +



merchandise style | stage



professional photos 60+



floor plans



online floor plan tour



video tour



full web syndication



local agent email blast



professional collateral



agent feedback

Traditional Marketing is:

Basic Mkting +



promotion at the office



20 photos



black & white flyer



broker's open



syndication to a few sites



upload to the mls



yard sign



open houses

Basic Marketing is:

mark **G** P S . c o m

760.844.2229

Cal BRE: 01878977



bennion **de**ville HOMES

LUXE COLLECTION

Three Episodes: house hunters **HGTV**